



Capital Campaign - Outreach -



Why an Outreach component of the campaign?

- Outreach is at the heart of who we are as a congregation.
- It expresses our faith commitment to our community and the common good.
- It funds a major commitment to four initiatives beyond our walls which will:
 - * Support infrastructure improvements in underserved communities thus playing a significant role in church, economic and community growth and development.
 - * Leverage other community resources and work in partnership with other congregations and community groups to enhance outcomes.
 - * Combine the use of dollars with commitment of volunteer resources on an ongoing basis to grow strong community programs. **Money follows volunteers**

What are the four initiatives?



New Life Presbyterian Church and the Upper Monroe Neighborhood

The Need and Opportunity:

New Life is a small church seeking to meet the needs of a neighborhood in transition and in need of support.

What Third Church Can Do:

\$100,000 is proposed from the campaign to address a capital need at New Life that could not otherwise be met and which will in turn benefit the larger surrounding community.

Potential Impact:

An improved New Life facility enables additional social programs for the church and the surrounding Upper Monroe community. It continues to strengthen and deepen the partnership relationship between Third Church, New Life and the Upper Monroe community.

"Beloved, let us love one another." -- 1 John 4:7a

Housing Partnership with Habitat for Humanity

The Need and Opportunity:

The School 17/PAETEC neighborhood in west/southwest Rochester is characterized by block after block of deteriorating housing and high poverty rates.

What Third Church Can Do:

With a proposed \$650,000 contribution from the capital campaign, Third can build 10 houses over a three-year period.

Third Church can leverage our funding and commitment with other faith communities in the Rochester area.

We can spearhead and anchor a coalition of congregations to battle against hunger, homelessness and economic distress in our community bringing economic and social stability.

Potential Impact:

Our funding and volunteer commitment to 10 houses would leverage at least five other houses built with the partnership support of other faith communities. This would provide a critical mass of new housing to help revitalize and stabilize the JOSANA neighborhood



Post-Katrina Relief Efforts and Advocacy in New Orleans/Gulf Coast Region

The Need and Opportunity:

Third Church has sent three work groups to help rebuild hope and homes in devastated neighborhoods in New Orleans

We are in a position to build on our experience and share what we have learned, and to provide practical leadership to spearhead an expanded Rochester regional response to address the ongoing needs in the Gulf Coast region.

What Third Church Can Do:

Become the catalyst in helping educate, motivate, organize and coordinate many local church, civic, college/university and business groups which, in turn, would become a significant volunteer force to renovate more homes and provide hope for more families in the New Orleans area.



A home awaits rehabilitation in a neighborhood where the water rose 19 feet.

Underwrite the startup first-year costs

Partnership with the Presbyterian Church of East Africa

The Need and Opportunity:

The Presbyterian Church of East Africa (PCEA) has undergone astounding growth in the last decade.

- Membership is 4.2 million, whereas 10 years ago it was under 3 million
- 3000 congregations and only 300 ministers
- Educational crisis in Kenya

A formal mission partnership with the Kihumo Presbyterian parish has been established by action of Third Church's Session in 2007.

Partnership to help convert the existing Presbyterian College in Nairobi to a full-fledged University, with the potential to meet more student needs.



What Third Church Can Do:

With a one-time commitment of \$200,000, a contribution would be made to help the Kihumo congregation solidify its outreach ministry, and a capital contribution to support new college classrooms.

Potential Impact:

Financial resources are only the leading edge of what could be a significant, long-term Third Church mission relationship in Kenya.

First international mission project through Third Church in more than a generation.

Opportunity to address significant needs in a part of the world struggling to gain an economic foothold.